

Objectives

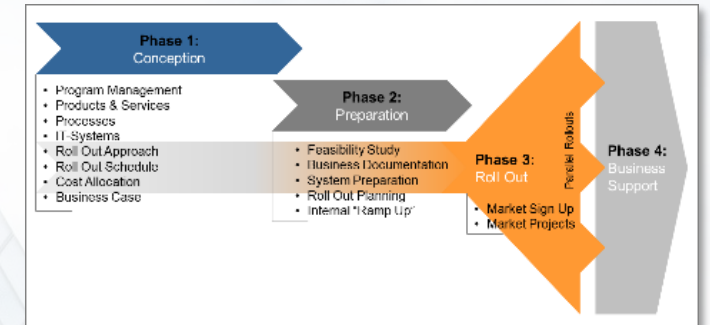


- Harmonisation of Fleet Leasing Products, Processes and IT-Systems
- Create an international Fleet Leasing product
- Design standardised international Fleet Leasing processes
- Elaborate a business case
- Develop a rollout plan for IT-Systems
- 18 countries in scope

Industry



- Automotive Finance
- Full Service Leasing
- International Captive



Project Scope



- Program Management (business) for 7 projects
- Full Service Leasing Products & Services
- Full Service Leasing Processes
- IT-Systems / Roll Out Approach & Schedule
- Cost Allocation and Business Case
- Feasibility Study
- Business Documentation
- System Preparation
- Roll Out Planning
- Internal "Ramp Up" and Market Sign Up

Outcome / Benefit



- Country products described and laid down in matrices
- Country processes described in flow charts
- International standard product developed
- Common processes standard developed
- Gaps defined per country
- Business case elaborated
- Roll out plan for 18 countries developed
- Harmonized products and processes implemented